

Caution: Research use only.

AlphaLISA® SureFire® Ultra™ p - c-Myc (Thr58) Assay Kit

<u>Products: ALSU-PCMYC-B500, ALSU-PCMYC-B10K, ALSU-PCMYC-B50K, ALSU-PCMYC-B-HV</u>

Kit-Specificity Information

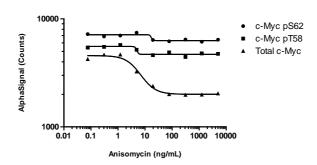
This assay kit contains antibodies which recognize the phospho-Thr58 epitope, and a distal invariant epitope on c-Myc. The protein detected by this kit corresponds to Entrez Gene ID 4609. C-Myc is also known as avian myelocytomatosis viral oncogene homolog, BHLHE39 and bHLHe39MRTL. These antibodies recognize c-Myc of human origin and predicted to also recognise mouse and rat. Other species should be tested on a case-by-case basis.

Control Lysate Information

Positive Control Lysate: Prepared from HeLa cells, cultured to confluence in T175 flasks in 10% FBS containing medium, then treated with 2 μ g/mL PMA and 10 μ M MG-132 for 30 min and lysed in 5 mL of 1X *SureFire Ultra* Lysis buffer.

Representative data

Data obtained with a 2-plate, 2-incubation protocol. HeLa cells were plated overnight at 40K cells/well, then inhibited with the indicated concentrations of Anisomycin and 10 μ M MG-132 for 30 min. Cells were lysed with 100 μ L of 1X Lysis Buffer and assayed separately for total and phospho c-Myc, using respective kits.



For more information and detailed protocols, please refer to the generic AlphaLISA *SureFire Ultra* Assay Kits Manual, available from http://www.perkinelmer.com/category/alpha-surefire-kits